

## **GROWING IN NUMBERS:**

### **Canadian-based Media Rep Firm, BBS Media Hires New Account Director**

**TORONTO, CANADA – April 12, 2010** – BBS Media a Canadian-based media rep agency, is delighted to announce a recent appointment of Janis Isaman as Account Director.

Janis most recently served as Eastern Advertising Director at IMG in New York City, focusing on print and digital solutions for fashion companies seeking to capture the influential attendees of Mercedes Benz Fashion Week. Formerly a print specialist at Boxer Media Inc., and with over 8 years working with major advertising clients, Janis will be responsible for print and digital solutions working with Canadian based brands looking for US or global advertising programs.

Janis will be sharing her time in Montreal and New York and can be reached at either of her phone numbers of 416-368-6800 ext. 120 or cell at 646-236-6761 or via email at [janis.isaman@bbsmedia.ca](mailto:janis.isaman@bbsmedia.ca).

#### **About BBS Media**

BBS Media is an honored partner of some of the world's most-prominent print and digital properties, offering advertisers the opportunity to showcase their brands across a variety of world-class media options, in Canada, the US or an International scale.